



OUR CHILDREN LA

Resources For Improving Our Children's Quality of Life

Who Are We? OUR CHILDREN LA (OCLA) is a volunteer-led, nonprofit 501(c)3 organization that uses mobile-centric communication and web-based resources to assist homeless and vulnerable youth under age 25 and to facilitate positive change in their lives.

FOCUS- UNACCOMPANIED HOMELESS YOUTH AGES 12-25.

Programs: Our Children LA provides the following programs:

1. **2015 DIRECTORY OF SERVICES FOR HOMELESS YOUTH** (print and online availability)
 - This 146-page directory of service providers lists resources that can be accessed directly by youth (without prescreening or referral), includes basic services and is intended to serve as a resource guide for outreach workers, librarians, educators and others who seek to connect homeless or resource insecure youth to services.
 - Print copies available at all branches of the LA City Library system.
 - Online pdf available on the following websites:
 - ✓ OCLA: <https://www.ourchildrenla.org/community-center/directory/>
 - ✓ LACOE: <http://www.lacoe.edu/StudentServices/HomelessFosterYouth.aspx>
 - ✓ LA City Library:
http://www.lapl.org/sites/default/files/media/pdf/teens/Library_Directory_for_Homeless_Youth.pdf
 - ✓ LA County Library: <http://www.colapublib.org/teens/> Click on Directory link in left column.
2. **MOBILE APP: WIN (What I Need)** (available for Android and iPhones and on website)
 - A free mobile application designed to empower regional homeless or resource-insecure youth, ages 12-25, to locate and connect to 11 types of basic services in LA County.
 - Listed services do not require a referral to serve youth.
 - The searchable application offers information and live connections to over 800 area programs providing food, shelter, health/mental health, legal, drop-in/access centers, jobs, transportation, education, government benefits, hotlines and crisis supports.

To download from GooglePlay or iTunes stores link from here: <http://www.ourchildrenla.org/win-app/> Or search GooglePlay or iTunes stores using keywords: *WIN homeless*.

3. **WEBSITE:** www.OurChildrenLA.org,
 - A seminal “go-to” website with a resource and community engagement center for regional child advocates, policymakers, service providers, youth and others.
 - Goal: to improve local understanding and drive regional change efforts to better support the critical needs of Los Angeles area homeless youth.
 - The website includes an Information Center, a News Center, Research Center, and a Community Resource and Calendar Center.
 - 2015 Directory for Services for Homeless Youth in Los Angeles is available on the website.
 - The web version of the mobile app WIN: What I Need is accessed through the website.



WIN: Our Children LA's Mobile App for Youth

What is the Purpose of WIN (What I Need)? WIN connects Youth (ages 12-25) who are Resource Insecure and/or Homeless to essential services they can access without a referral. Most Resources listed are also available to other resource-insecure adults.

WIN: (What I Need) Is a FREE Mobile App:

- WIN can be used on both Android and iPhones.
- WIN connects youth/others to 11 different types of resources: Shelter, Crisis, Food, Drop-In Centers, Health, Legal, Hotlines, Education, Jobs, Transportation, and Benefits.
- WIN's Database contains over 1400 unique program entries and is growing.
- WIN links to program descriptions & contact numbers, emails and websites.

Who Should Use WIN? Any Unaccompanied youth experiencing homelessness including:

- Resource insecure youth/individuals
- Pregnant or parenting youth in need of assistance
- Youth escaping domestic violence or sex trafficking and in need of resource assistance
- Young Veterans
- LGBTQ youth in need of resources or supportive services
- Current or Former Foster youth in need of resource assistance

ALSO Any individual wanting to locate services to help a youth in need should use WIN

Where can I download the WIN What I need Mobile Application?

Link to stores from here: <http://www.ourchildrenla.org/win-app/>

OR

- **Android phones:** download here at the GooglePlay store:
(<https://play.google.com/store/apps/details?id=com.whatineed.ourchildrenla&hl=en>)
- **For iPhones and other Apple devices** –download here at the iTune store:
<https://itunes.apple.com/us/app/win-what-i-need/id1057836168?mt=8>)
- Search either store using keywords: WIN homeless or WIN homeless app

I don't have a smart phone. Can I use the WIN application?

Yes. WIN is available on our website. SEE <https://www.ourchildrenla.org/win-app/>



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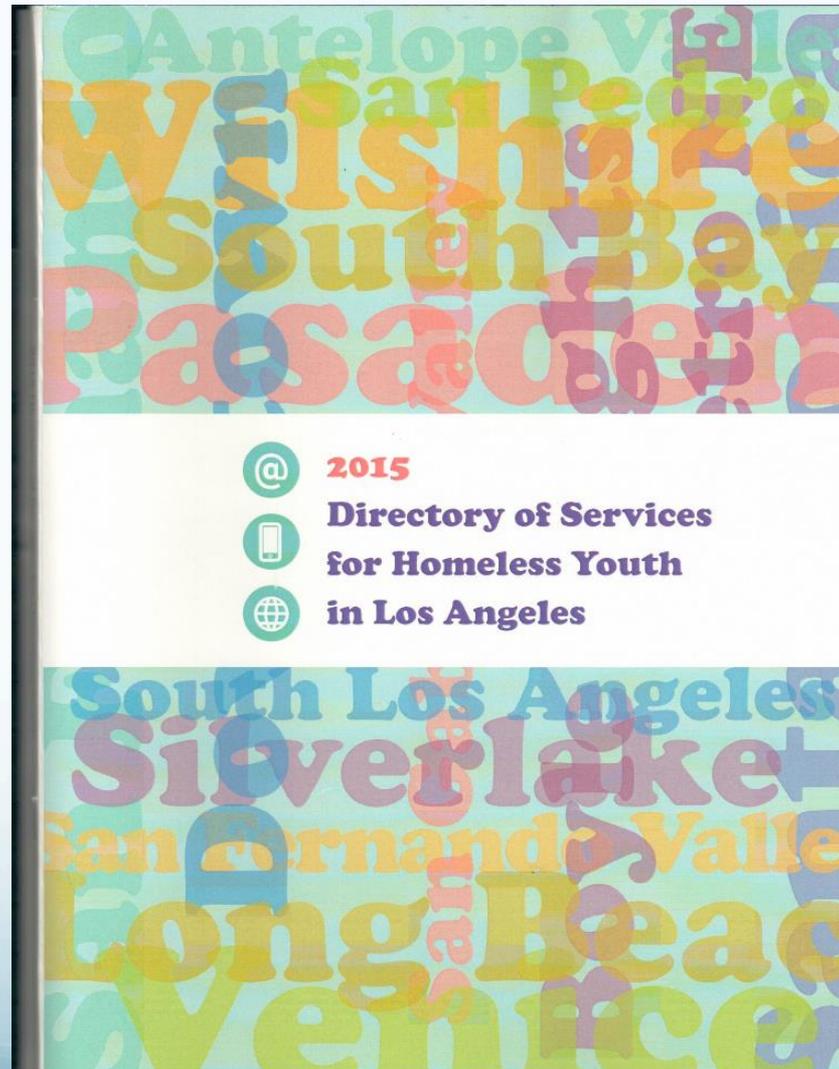
Contact: info@ourchildrenla.org/ PO Box 676, Pacific Palisades, CA 90272/ www.ourchildrenla.org



OUR CHILDREN LA

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The 2015 Directory



2015 Directory

- 146 pages
 - 8 Service categories including:
 - Shelter
 - Crisis
 - Food
 - Health/Mental Health
 - Drop in /Access
- Centers
- Education
 - Jobs
 - Legal

Listed Agency/Program Services are Accessible to Youth Without a Referral.

OurChildrenLA

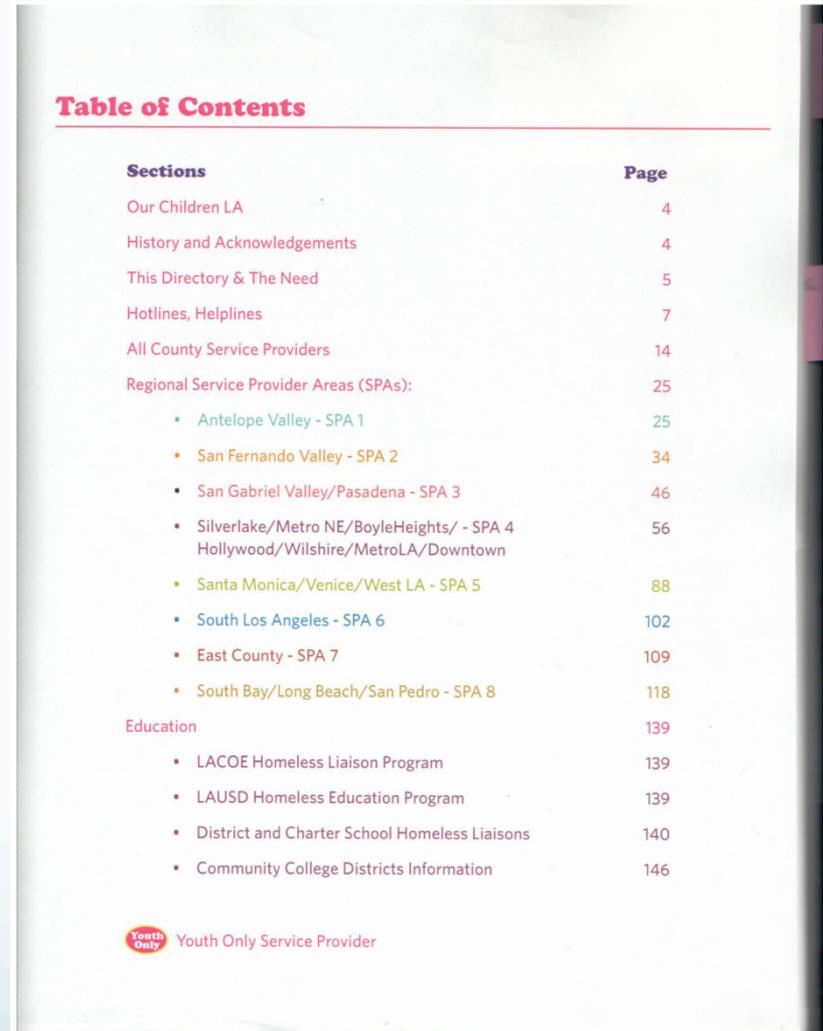


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 Youth Only Service Provider

The Directory is Freely Accessible to Everyone

- It is in every Library in the City of Los Angeles
- The PDF version of the Directory is available online at:

1- OurChildrenLA website

<https://www.ourchildrenla.org/community-center/directory>

2- LA City Library website

http://www.lapl.org/sites/default/files/media/pdf/teens/Library_Directory_for_Homeless_Youth.pdf

3- LACOE website

<http://www.lacoe.edu/StudentServices/HomelessFosterYouth.aspx>

4- Los Angeles County Library website

<http://www.colapublib.org/teens/> (Click on Directory link in left column)



www.OurChildrenLA.org

A new information and resource
website for **child advocates, and**
policymakers who serve
Los Angeles Homeless Youth

The goal of www.ourchildrenla.org is to support the needs of homeless youth and those that serve them.

- We invite you to write short or longer pieces about problems you see, stories you want told, volunteers or youth or others you wish to hold up in the community, best practices, advocacy, policy. Anything we publish we will of course, credit you/your organization as the author as you tell us.
- Please Send us your regional food calendars so we can publish for the youth
- Invite the youth you serve to join our Youth team to improve the app and website
- Please Send us info on collaborative/regional meetings/workshops you would like publicized
- Please Send us your ideas for improving OCLA's website, WIN and our Directory.

Screenshots from www.ourchildrenla.org

The screenshot shows the homepage of the Our Children LA website. The browser window title is "Our Children LA". The address bar shows "http://www.ourchildrenla.org". The page features a navigation menu with links for "ABOUT OCLA", "GET INFORMED", "NEWS", "FIND RESOURCES", and "GET INVOLVED". A search bar is located in the top right corner. The main content area includes a large image of a young man looking at a smartphone, and a blue sidebar with the heading "#WINPhoneDrive" and the text "Android and iPhone Cell Phone and Charger Drive". Below this, there is a "CONTINUE READING >" button and social media sharing icons. At the bottom, there is a "Mission Statement of OCLA" section and a "GET INVOLVED" sign-up form with an "enter email" input field and a "START NOW" button. The browser's taskbar at the bottom shows various application icons and the system clock indicating 3:57 PM on 10/13/2015.

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CONTACT US EVENTS WIN APP DONATE

ABOUT OCLA GET INFORMED NEWS FIND RESOURCES GET INVOLVED

#WINPhoneDrive
Android and iPhone Cell Phone and Charger Drive
Do you have an older working cell phone and charger you can donate? We would like to offer every homeless youth who needs one, a mobile phone pre-loaded with WIN App.
CONTINUE READING >

Mission Statement of OCLA
Our Children LA (OCLA) is a Los Angeles nonprofit organization that uses mobile-centric communication and web-based resources to raise regional awareness and offer support for improving the life conditions for local children and youth under 25 with a unique emphasis on those who are underserved and at-risk.
Click here to view OCLA Mission and Goals

GET INVOLVED
sign up for updates
enter email
START NOW



WIN

OurChildrenLA's Mobile APP
designed with guidance from
Homeless and Resource-Insecure Youth
to offer the resources they identified

WHY a Mobile App?

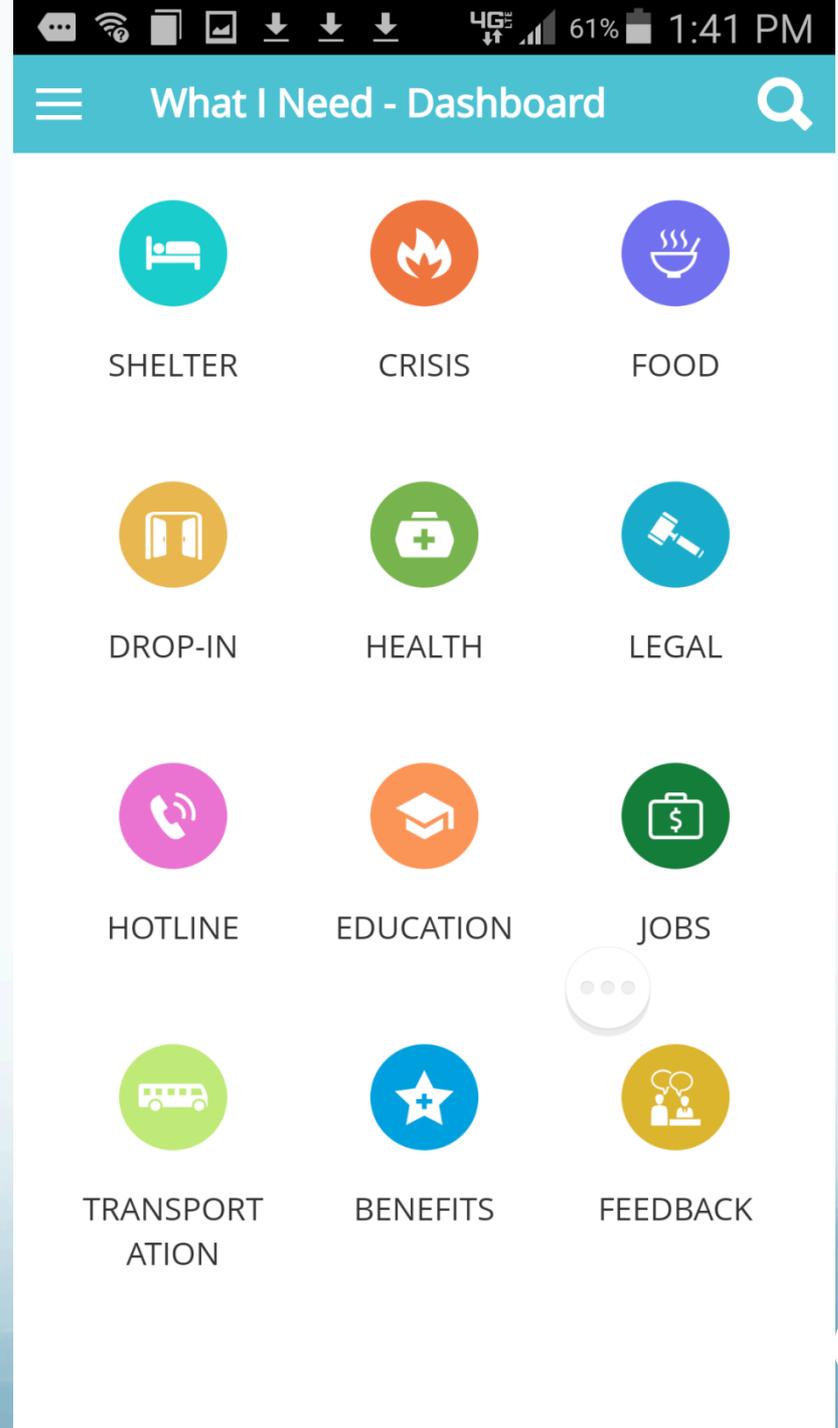
Homeless Youth ARE

21st Century Youth-This Means:

- * They are Tech Savvy
- * **75%** of focus group participants had a Smart Phone or had access through a friend
- * **All** said they regularly accessed a Computer
- * Many with phones did not have cellular service,
but said they could always find Wi-Fi

The Dashboard

11 Categories of Services + Feedback





WIN: HOMELESS YOUTH RESOURCES

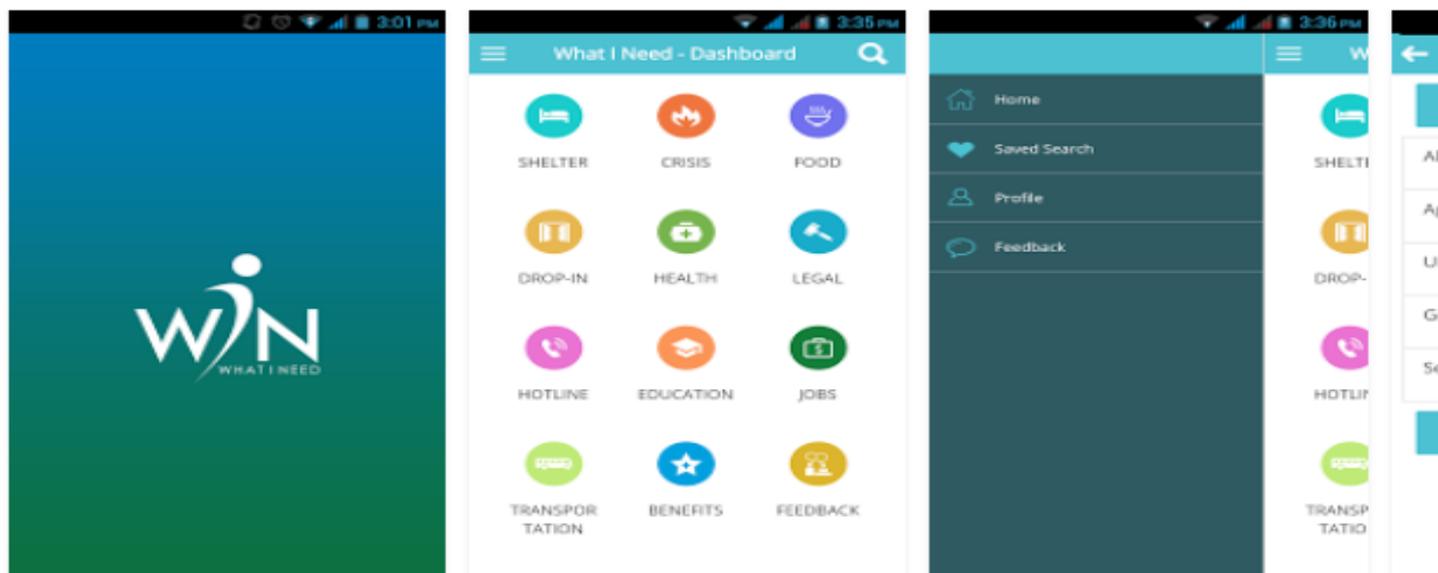
Our Children LA Social

★★★★★ 2

Everyone

Add to Wishlist

Install



WIN (What I Need) enables homeless or resource-insecure youth, ages 12-25, to locate 11 types of free supportive services. With the goal of empowering unaccompanied homeless youth to find and connect to the services they know they need to rebuild an independent life, the WIN app offers live connections to hundreds of area programs offering shelter, food, medical care, crisis support, drop-in centers, government benefits, legal counsel, transportation, jobs, education and hotlines. Its

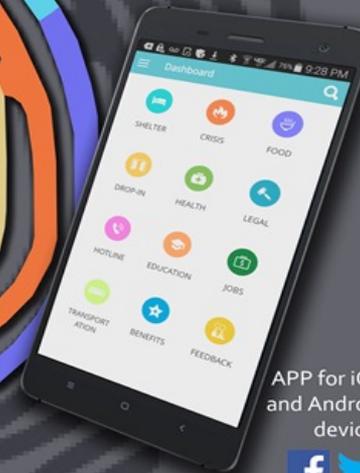
WHAT I NEED...



help guide your path with safe resources
designed for youth. #WIN2succeed

FIND
SHELTER
FOOD
HEALTH
EDUCATION
...and more!

...connects
**HOMELESS
YOUTH**
ages 12-25
to resources!



APP for iOS
and Android
devices



www.ourchildrenla.org

MARKETING POSTERS:

To be distributed
through local nonprofits
in areas where youth are
likely
to see them.

Also stickers, cards and t-
shirts have been designed by
our UCLA MPH student
volunteers.

Contact a local
service provider.

Los Angeles County
Office of Education
(LACOE)

Homeless Education
(562) 922-6247



THANK YOU!

Questions or suggestions?

please contact:

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OurChildrenLA

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